

The Political Economics of Information and Media

Reading course & tutorial (Master)

CONTENT:

The reading course focuses on the role of information and the media for the behavior of individuals in the marketplace, in the polity, and in bureaucratic hierarchies. Students are familiarized with the empirical approaches that analyze the relationship between the individual behavior and media presence or the availability of information.

In a tutorial, complementary material is presented and discussed.

A good command of econometrics and solid knowledge of micro- and macroeconomics are required since all the papers are empirical.

TIME & LOCATION:

Lecture:	Thursday, 10.15 – 11.45 pm, room 2330
Tutorial:	Monday, 10.15 - 11.45 pm, HS 3044
	The tutorial will not start in the first week of the semester. The starting date will be announced in the lecture.

EXAMINATION MODALITIES:

Credit points:	4 and 6
Area of study:	<u>Economics Master:</u> Economics & Politics Information Systems & Network Economics
	<u>VWL-Master:</u> Constitutional Economics and Competition Policy Empirical Economics International and Development Economics
	<u>BWL-Master:</u> Wahlpflichtbereich II > VWL > Quantitative Methoden
Examination:	4 ECTS: Exam 6 ECTS: Extended exam (also covering material of the tutorial) Regular attendance and active participation and is required.